



**2025 / 2026**  
**ATHLETICS SEASON**

HILARY KENNEDY, CLUB PRESIDENT

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# SPONSORSHIP PACKAGES



**EMPOWERING LOCAL KIDS THROUGH SPORT**

**FACEBOOK:** @SINGLETONTRACKANDFIELDCLUB    **INSTAGRAM:** @SINGLETON\_TRACK



# › ABOUT US

Inspiring young athletes.

Strengthening our community.

Since 2009, Singleton Track & Field Club has been a place where local athletes – from Tiny Tots through to Adults – come together to **run, jump, throw, and grow.**



**SINGLETON**  
TRACK & FIELD CLUB

*family, fun & fitness*

Each season, we welcome around 200+ athletes and families, creating a fun, inclusive and supportive environment that champions:

## > CONFIDENCE

HELPING EVERY ATHLETE ACHIEVE THEIR PERSONAL BEST

## > FRIENDSHIP

BUILDING CONNECTIONS THAT LAST BEYOND THE FINISH LINE

## > INCLUSION

CELEBRATING ALL ABILITIES, BACKGROUNDS AND GENDERS

## > COMMUNITY

BRINGING FAMILIES TOGETHER THROUGH GRASSROOTS SPORT





# › WE NEED YOU

Make a real difference in our local community, **and be seen doing it.**

Sponsoring Singleton Track & Field isn't just about a logo — you're investing in local kids, families, and a stronger, more active community.



Here's what your business gains:

## › LOCAL VISIBILITY EVERY WEEK

- Your brand seen by over 150+ families at regular club nights and events
- Signage and logo placement across high-traffic areas and club apparel
- Promoted across our social media and website

## › GENUINE COMMUNITY ENGAGEMENT

- Align with values like family, inclusivity, and resilience
- Show your support for programs like 'All Abilities' and 'Her Sport Her Way'
- Demonstrate local pride and social responsibility

## › ONGOING RECOGNITION & GRATITUDE

- Shout-outs in newsletters, Facebook, Instagram & club events
- Invites to presentation nights and family fun events
- Framed team photo + certificate to proudly display in your business

## › FLEXIBLE OPTIONS TO SUIT EVERY BUSINESS

- Sponsorship tiers from \$700 to tailored major packages
- In-kind donations welcome — from gift cards to equipment or services



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# ➤ SPONSORSHIP OPTIONS

	MAJOR SPONSOR	GOLD	SILVER	BRONZE
Name an event	✓	✗	✗	✗
Logo on club shirts	✓	✓	✗	✗
Flag/banner at events	✓	✓	✓	✓
Website listing	✓	✓	✓	✓
Social media promotion	✓	✓	✓	✓ (welcome post)
Framed team photo + certificate	✓	✓	✓	✗
Invite to family fun nights	✓	✓	✓	✓
Award presentation opportunity	✓	✓	✓	✗
	Custom Package	\$5,000	\$2,500	\$1,000

We offer flexible sponsorship tiers to suit a range of budgets, with all sponsors receiving genuine recognition and thanks from our club community.

➤ Sponsorships may not be for every business. We also welcome other types of donations and support... see next page for details.



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# ➤ FLEXIBLE SUPPORT OPTIONS

Big or small, **every bit of support makes a difference.**

We understand that not every business can commit to a full sponsorship package – but there are still so many ways you can support Singleton Track & Field Club.

**We welcome one-off contributions, donations, or in-kind support that help us keep our club running strong.**

All contributions are acknowledged on our social media pages and you'll be helping create an affordable, inclusive space for kids and families in Singleton.

*If you'd like to contribute in another way – we'd love to chat!*



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## SOME PRACTICAL WAYS TO HELP

🛒 Donate supermarket gift cards for our canteen

💧 Supply bottled water, bread, or sunscreen

🔧 Volunteer your time for track maintenance or club nights

🎁 Donate raffle prizes or fundraising items

♂️ Provide discounts, vouchers or equipment (e.g. via Hart Sport)

📦 Sponsor a specific item  
(e.g. new marquees, signage, or jump pit sand)







Whether you're ready to sponsor a full tier or support in a smaller way, your involvement will help us deliver a meaningful, fun and inclusive season for Singleton's young athletes and families.

We'd love to talk about how your business can get involved.

# ➤ READY TO JOIN THE STFC FAMILY?

Let's build something great, together -  
and keep Singleton moving!



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# THANK YOU.

#STFC #GrassrootsAthletics #CommunitySport  
#HerSportHerWay #AllAbilities #FamilyFunFitness

Your support helps us run a better club, buy better gear, and keep registration affordable for families.

*Let's build something great together!*

## GET IN TOUCH

**Hilary Kennedy**

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